



Matthys Asselbergs

Trademarks & Designs

European and Benelux Trademark and Design Attorney
Associate



Matthys Asselbergs is a trademark counsel with 20 years of expertise gained in international brand environments. She has extensive experience in advising on all aspects of the creation, protection, maintenance and enforcement of intellectual property rights including clearances, portfolio management and strategic advice.

Working experience

- Trademark and Design Attorney, V.O. (2022-present)
- IP Portfolio Manager, PVH Europe (Tommy Hilfiger & Calvin Klein) (2015-2021)
- Intellectual Property Manager, Danone Baby and Medical Nutrition (2006-2014)
- Trademark Attorney and assistant director, Keesom & Hendriks (2000-2006)

Education

- EUIPO Trade Mark and Design Education Programme (2022)
- Certified Benelux Trademark Attorney (2003)
- LLM in Dutch law, Utrecht University (1999)

Professional & Community Activities

- Member of BMM certification team
- Member of Marques (European brands' interest group)

Languages

- English
- Dutch