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Maaike Witteman

Trademarks & Designs

European and Benelux Trademark and Design Attorney
Senior Associate



Maaike Witteman studied law (2007) at Leiden University, specializing in intellectual property law. During the bachelor phase of her studies, she did a minor in business studies. She also took a foundation course in technical business administration.

From the Eindhoven office, Maaike advises various medium and large-size companies.

Education

LLM in Dutch law, Leiden University (2007)

Directories

- Recommended Individual (WTR 1000 2023)
- Senior associates Noëlle Wolfs and Maaike Witteman excel at the strategic aspects of portfolio
 management. Wolfs has been managing the international portfolio of KNX Association and handling its EU
 trademark applications; while Witteman has been advising Punch Powertrain on the strategic outline of its
 portfolio and pursuing trademark applications and oppositions around the globe. (WTR 1000 2022)
- Noëlle Wolfs and Maaike Witteman Snoeck regularly team up to devise successful global prosecution plans
 for dynamic companies such as plant-based starch supplier Meelunie and auto parts manufacturer Punch
 Powertrain; Wolfs also has custody of Merck's Benelux portfolio and safeguards the Hello Kitty character
 for Sanrio in enforcement scenarios. Witteman Snoeck brings unique industry insight to the table from her
 time in-house at Sara Lee she knows exactly what the C-suite is looking for and delivers everytime. (WTR
 1000 2021)
- Described as "a sharp strategic thinker and an excellent negotiator", "when giving advice, she is always
 very thorough in explaining all the available options and makes valuable recommendations using her
 extensive experience and business acumen". "Showing a deep understanding of her clients' business
 needs, Witteman offers cost-effective solutions and is a true professional." (WTR 1000 2020)

Languages

- Dutch
- English